

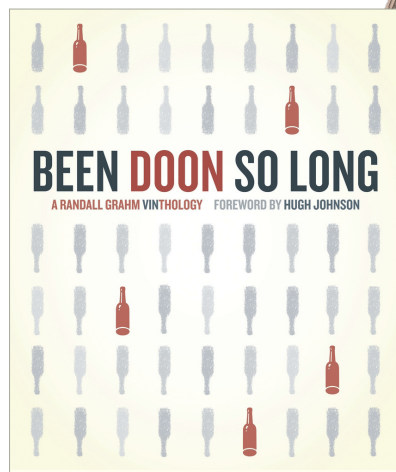
BEEN DOON SO LONG | A RANDALL GRAHM VINTHOLOGY

Just a quick heads-up/disaster preparedness warning: my first book, "Been Doon So Long: A Randall Graham Vinthology," has been published by the generally sober and presumably reputable University of California Press. The book is a compendium of the choicest bits of Dooniana from the newsletters over the last twenty years, as well as some work that has been published in sundry journals, magazines, reviews and *revistas*, in addition to some new bespoke pieces. It is quite eclectic, as you might imagine - pretty funny in parts, and downright earnest in others. Obviously, I have no critical perspective any longer on the subject book, having gestated it for seemingly an eternity. But I've heard that there are some serious wine people who rather like it. The forward is by Hugh Johnson; needless to say I am greatly honored to associate with such a refined personage.



WHAT THE PUBLISHER SAYS

This eclectic collection at last brings to a wide audience the irreverent, zany voice of Randall Graham, visionary California winemaker and founder of Bonny Doon Vineyard. An iconoclastic send-up of the wine industry and a celebration of unsung grape varieties, the book features, among other things, Graham's hilarious literary parodies - Joyce, Kafka, Pynchon, Salinger, and others - together with song lyrics, other snarky satires, poems, lectures, and more. Subtle undertones of *gravitas* with faint suggestions of earnestness lie beneath the humor, however, as Graham passionately addresses the state of wine today: Where in wine does "greatness" truly repose? How might true originality in New World wines be found? Do New World winemakers have the integrity and courage to unreservedly embrace *terroir*? This trove includes a very personal take on Dante's *Inferno* (Graham's own vision of Wine Hell) and a collection of tunes from the rock opera, "Born to Rhône." Other pieces offer a fascinating glimpse into the history of the Rhône Ranger wine movement and of Bonny Doon Vineyard itself, told through the story of its adventurous wine labels. *Been Doon So Long* is a highly entertaining journey to find the "truth of all things that may be found in the unlikely medium of a wineglass."



365 pages
8.5 x 10 inches
35 line illustrations
26 color illustrations
first-edition | MSRP \$34.95

REVIEWS

"Raise your glass to Randall Graham. Long may he tickle our fancy."

- Kermit Lynch, author of *Adventures on the Wine Route*

"Long a fan of *Bonny Doon*, it cheered me to find Randall Graham's writing just as irreverent and delicious as his approach to wine."

- Kathleen Flinn, author of *The Sharper Your Knife, the Less You Cry*

"Randall Graham is the Willy Wonka of the wine world, and *Been Doon So Long* is intelligent, insightful, and mischievous. It's a work of genius."

- Jamie Goode, author of *The Science of Wine*

AUTHOR



Like Columbus who sought a trade route to Asia, Randall Graham set sail in 1979 for the Great American Pinot Noir, founded on the shoals of astringency & finesselessness, and ended up running aground in the utterly unexpected

New World of Rhône, Italian and Spanish grape varieties. Graham, a UC Davis graduate, has now come ashore, becoming ever more grounded in the creation of unique, world-class wines reflective of their *terroir*. For the last seven years, biodynamic methodologies have been at the heart of his vinous vision, in which the hands-on crafting of wines of purity and transparency has been the uppermost goal.

**BONNY DOON
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